

**METHODS AND SYSTEMS FOR COLLABORATIVE CAPTURE OF  
TELEVISION VIEWER GENERATED CLICKSTREAMS**

**ABSTRACT**

5       Methods and systems provide clickstream captures at both local and remote  
components by receiving user commands generated by the viewer locally where at least  
some of those commands are then sent to the remote component concurrently relative to  
when they are generated by the viewer. Commands may be captured and stored locally  
while the commands that are sent to the remote component are captured and then stored  
10   remotely from the premises of the viewer. Additionally, the user commands may be  
executed locally such as at a viewer appliance and/or remotely such as at a video control  
system of a television network. Information related to these user commands continues to  
be stored locally and/or remotely from the premises of the viewer after the user  
commands have been executed. Thus, the information related to these user commands  
15   can be processed as necessary and used for various purposes.